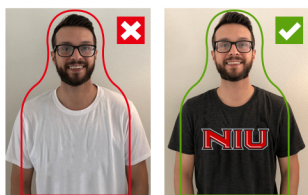


PHOTO TIPS



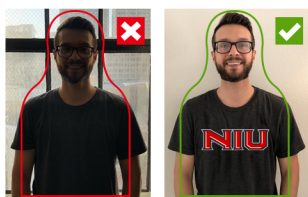
WHEN SELECTING AN OUTFIT:

- If wearing a sports brand use NIU Athletics branded attire only. No third-party apparel brands or other branding of college athletic or sports teams other than NIU.



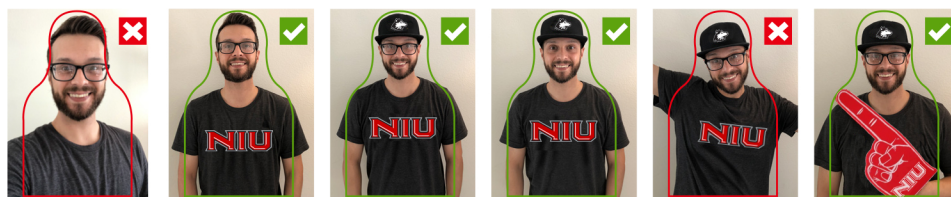
WHEN PICKING OUT A BACKGROUND:

- Find good lighting and face it. Avoid back lighting - don't stand in front of a window or light source. For best results, stand in front of a solid color background.



WHEN SNAPPING THE PICTURE:

- Have someone take your photo vertically from the waist up standing 3-4 ft away. No selfies!
- Only 1 fan per photo.
- Keep appropriate hand gestures (thumbs up, #1, peace sign, etc.) within your body width.
- If you wear glasses, consider tilting or angling your face so there is no glare on your eye level.
- If you wear a hat, make sure there is a window or a good source of light in front of your face.
- Phone photos work fine. Submit the photo in largest possible size. Include some space around your head and shoulders.



NIU Athletics reserves the right to reject any photo that it determines, in its sole discretion, violates these guidelines or is otherwise offensive, lewd, derogatory, infringing, discriminatory or otherwise inappropriate. NIU Athletics will not be obligated to provide the purchaser a refund if a submitted photo is rejected for any of these reasons.

By purchasing this cutout, you are agreeing to this team's TERMS & CONDITIONS.